

Demographic Profile Expanded

Census, Estimates & Projections

Lon: -111.876195 / Lat: 33.276189

July 2010

Dobson And Germann Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Population						
Estimated Population (2010)	277,574		1,039,717		1,723,623	
Census Population (1990)	113,146		536,111		938,032	
Census Population (2000)	196,659		788,700		1,328,285	
Projected Population (2015)	315,693		1,166,588		1,935,488	
Forecasted Population (2020)	381,766		1,376,572		2,273,262	
Historical Annual Growth 1990 to 2000	83,513	7.4 %	252,589	4.7 %	390,253	4.2 %
Historical Annual Growth 2000 to 2010	80,915	7.4 %	251,017	4.7 %	395,338	4.2 %
Projected Annual Growth 2010 to 2015	38,119	2.7 %	126,871	2.4 %	211,866	2.5 %
Est. Population Density (2010)	3,306.76	psm	2,546.65	psm	1,799.68	psm
Trade Area Size	83.94	sq mi	408.27	sq mi	957.74	sq mi
Households						
Estimated Households (2010)	93,115		352,830		591,964	
Census Households (1990)	39,880		198,873		356,818	
Census Households (2000)	70,962		288,816		491,501	
Projected Households (2015)	104,809		391,498		657,276	
Forecasted Households (2020)	123,561		448,431		749,424	
Households with Children (2010)	36,009	38.7 %	130,472	37.0 %	208,730	35.3 %
Average Household Size	2.98		2.95		2.91	
Average Household Income						
Est. Average Household Income (2010)	83,916		75,875		73,809	
Proj. Average Household Income (2015)	\$92,200		\$82,686		\$80,448	
Average Family Income (2010)	\$93,518		\$87,972		\$85,840	
Median Household Income						
Est. Median Household Income (2010)	\$71,739		\$64,090		\$59,981	
Proj. Median Household Income (2015)	\$76,469		\$67,348		\$63,198	
Median Family Income (2010)	\$80,290		\$74,556		\$70,482	
Per Capita Income						
Est. Per Capita Income (2010)	\$28,367		\$26,119		\$25,870	
Proj. Per Capita Income (2015)	\$30,808		\$28,094		\$27,804	
Per Capita Income Est. 5 year change	\$2,441.70	-7.9 %	\$1,974.60	-7.0 %	\$1,934.46	-7.0 %
Other Income						
Est. Disposable Income (2010)	\$57,942		\$52,368		\$49,348	
Proj. Disposable Income (2015)	\$61,227		\$54,688		\$51,646	
Disposable Income Est. 5 year change	\$3,284.96	5.7 %	\$2,320.68	4.4 %	\$2,298.28	4.7 %
Est. Average Household Net Worth (2010)	\$565,249		\$495,771		\$485,441	
Daytime Demos						
Total Number of Businesses (2010)	6,836		31,269		55,663	
Total Number of Employees (2010)	92,294		438,390		813,127	
Company Headqtrs: Businesses (2010)	6	0.1 %	46	0.1 %	97	0.2 %
Company Headqtrs: Employees (2010)	1,899	2.1 %	11,768	2.7 %	17,034	2.1 %
Unemployment Rate (2010)	4.29 %		4.84 %		4.98 %	
Employee Population Per Business	13.5 to 1		14.0 to 1		14.6 to 1	
Residential Population per Business	40.6 to 1		33.3 to 1		31.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	162,812		698,525		1,296,250	

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Race & Ethnicity						
White (2010)	242,151	87.2 %	899,708	86.5 %	1,489,781	86.4 %
Black or African American (2010)	12,317	4.4 %	48,197	4.6 %	91,374	5.3 %
American Indian & Alaska Native (2010)	4,441	1.6 %	26,441	2.5 %	46,993	2.7 %
Asian (2010)	13,475	4.9 %	44,464	4.3 %	59,121	3.4 %
Hawaiin & Pacific Islander (2010)	596	0.2 %	3,325	0.3 %	4,904	0.3 %
Other Race (2010)	3,439	1.2 %	13,080	1.3 %	24,245	1.4 %
Multi Race (2010)	1,155	0.4 %	4,503	0.4 %	7,206	0.4 %
Not Hispanic or Latino Population (2010)	200,209	72.1 %	745,402	71.7 %	1,183,711	68.7 %
Hispanic or Latino Population (2010)	77,364	27.9 %	294,315	28.3 %	539,912	31.3 %
Not of Hispanic Origin Population (1990)	96,147	85.0 %	463,210	86.4 %	781,018	83.3 %
Hispanic Origin Population (1990)	16,999	15.0 %	72,901	13.6 %	157,014	16.7 %
Not Hispanic or Latino Population (2000)	158,773	80.7 %	627,153	79.5 %	1,008,372	75.9 %
Hispanic or Latino Population (2000)	37,886	19.3 %	161,547	20.5 %	319,913	24.1 %
Not Hispanic or Latino Population (2015)	219,559	69.5 %	800,645	68.6 %	1,274,870	65.9 %
Hispanic or Latino Population (2015)	96,134	30.5 %	365,943	31.4 %	660,618	34.1 %
Hist. Hispanic Ann Growth (1990 to 2010)	60,366	23.7 %	221,414	20.2 %	382,897	16.3 %
Proj. Hispanic Ann Growth (2010 to 2015)	18,769	4.9 %	71,628	4.9 %	120,706	4.5 %
Age						
Age 0 to 4 yrs (2010)	22,885	8.2 %	85,974	8.3 %	139,996	8.1 %
Age 5 to 9 yrs (2010)	22,673	8.2 %	84,104	8.1 %	137,914	8.0 %
Age 10 to 14 yrs (2010)	21,073	7.6 %	77,071	7.4 %	126,043	7.3 %
Age 15 to 19 yrs (2010)	18,357	6.6 %	75,498	7.3 %	120,690	7.0 %
Age 20 to 24 yrs (2010)	15,260	5.5 %	77,009	7.4 %	119,943	7.0 %
Age 25 to 29 yrs (2010)	19,865	7.2 %	81,995	7.9 %	130,039	7.5 %
Age 30 to 34 yrs (2010)	22,466	8.1 %	83,950	8.1 %	132,587	7.7 %
Age 35 to 39 yrs (2010)	22,818	8.2 %	81,464	7.8 %	128,139	7.4 %
Age 40 to 44 yrs (2010)	21,317	7.7 %	76,375	7.3 %	120,903	7.0 %
Age 45 to 49 yrs (2010)	19,539	7.0 %	71,087	6.8 %	113,930	6.6 %
Age 50 to 54 yrs (2010)	17,412	6.3 %	62,657	6.0 %	102,216	5.9 %
Age 55 to 59 yrs (2010)	14,651	5.3 %	51,024	4.9 %	86,215	5.0 %
Age 60 to 64 yrs (2010)	12,086	4.4 %	40,249	3.9 %	72,461	4.2 %
Population age 65-74 (2010)	15,682	5.6 %	51,097	4.9 %	102,252	5.9 %
Population age 75-84 (2010)	7,952	2.9 %	27,244	2.6 %	61,137	3.5 %
Population age 85+ (2010)	3,536	1.3 %	12,916	1.2 %	29,158	1.7 %
Median Age (2010)	33.9	yrs	32.1	yrs	33.4	yrs
Gender Age Distribution						
Population Female (2010)	137,980	49.7 %	511,643	49.2 %	853,018	49.5 %
Age 0 to 19 yrs (2010)	41,349	30.0 %	157,709	30.8 %	256,523	30.1 %
Age 20 to 64 yrs (2010)	81,819	59.3 %	303,543	59.3 %	488,370	57.3 %
Age 65 yrs plus (2010)	14,812	10.7 %	50,392	9.8 %	108,125	12.7 %
Median Age Females (2010)	34.6	Yrs	32.7	Yrs	34.3	Yrs
Population Male (2010)	139,593	50.3 %	528,074	50.8 %	870,605	50.5 %
Age 0 to 19 yrs (2010)	43,640	31.3 %	164,939	31.2 %	268,120	30.8 %
Age 20 to 64 yrs (2010)	83,594	59.9 %	322,269	61.0 %	518,063	59.5 %
Age 65 yrs plus (2010)	12,359	8.9 %	40,865	7.7 %	84,422	9.7 %
Median Age Males (2010)	33.3	yrs	31.5	yrs	32.5	yrs

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Household Income Distribution						
HH Income \$200,000 or More (2010)	3,082	3.3 %	9,328	2.6 %	17,249	2.9 %
HH Income \$150,000 to 199,999 (2010)	5,253	5.6 %	16,220	4.6 %	24,780	4.2 %
HH Income \$100,000 to 149,999 (2010)	17,771	19.1 %	55,547	15.7 %	83,109	14.0 %
HH Income \$75,000 to 99,999(2010)	16,324	17.5 %	57,103	16.2 %	86,067	14.5 %
HH Income \$50,000 to 74,999(2010)	21,519	23.1 %	76,943	21.8 %	121,460	20.5 %
HH Income \$35,000 to 49,999(2010)	12,037	12.9 %	51,213	14.5 %	87,002	14.7 %
HH Income \$25,000 to 34,999(2010)	6,925	7.4 %	32,613	9.2 %	60,206	10.2 %
HH Income \$15,000 to 24,999(2010)	5,414	5.8 %	26,026	7.4 %	53,187	9.0 %
HH Income \$0 to 14,999 (2010)	4,791	5.1 %	27,837	7.9 %	58,904	10.0 %
HH Income \$35000+ (2010)	75,985	81.6 %	266,353	75.5 %	419,667	70.9 %
HH Income \$75000+ (2010)	42,429	45.6 %	138,198	39.2 %	211,205	35.7 %
Housing						
Total Housing Units (2010)	102,852		392,992		684,619	
Housing Units Occupied (2010)	93,115	90.5 %	352,830	89.8 %	591,964	86.5 %
<i>Housing Units, Owner Occupied (2010)</i>	69,090	67.2 %	227,712	57.9 %	384,795	56.2 %
<i>Housing Units, Renter Occupied (2010)</i>	24,025	23.4 %	125,118	31.8 %	207,169	30.3 %
Housing Units, Vacant (2010)	9,737	9.5 %	40,162	10.2 %	92,655	13.5 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
Marital Status						
Never Married (2010)	47,999	22.8 %	228,781	28.9 %	366,300	27.8 %
Now Married (2010)	128,794	61.1 %	427,476	54.0 %	696,167	52.8 %
Separated (2010)	6,497	3.1 %	29,338	3.7 %	59,050	4.5 %
Widowed (2010)	8,104	3.8 %	28,454	3.6 %	64,346	4.9 %
Divorced (2010)	19,306	9.2 %	77,995	9.8 %	132,940	10.1 %
Household Type						
Population Family (2010)	240,727	86.7 %	850,938	81.8 %	1,404,687	81.5 %
Population Non-Family (2010)	35,900	12.9 %	179,393	17.3 %	299,707	17.4 %
Population Group Qtrs (2010)	947	0.3 %	9,386	0.9 %	19,229	1.1 %
Family Household (2010)	65,669	70.5 %	227,913	64.6 %	376,983	63.7 %
Married Couple Family With Kids (2010)	25,827	37.4 %	89,473	39.3 %	139,126	36.2 %
Average Family Household Size (2010)	3.67		3.73		3.73	
Non-Family Household (2010)	27,446	29.5 %	124,917	35.4 %	214,981	36.3 %
Household Size						
1 Person Household (2010)	21,372	23.0 %	93,659	26.5 %	167,525	28.3 %
2 Person Households (2010)	23,813	25.6 %	83,989	23.8 %	143,320	24.2 %
3 Person Households (2010)	11,538	12.4 %	43,077	12.2 %	67,414	11.4 %
4 Person Households (2010)	19,910	21.4 %	70,085	19.9 %	108,490	18.3 %
5 Person Households (2010)	9,634	10.3 %	34,742	9.8 %	56,649	9.6 %
6+ Person Households (2010)	6,847	7.4 %	27,279	7.7 %	48,567	8.2 %
Household Vehicles						
Total Vehicles Available (2010)	175,849		659,913		1,067,613	
Household: 0 Vehicles Available (2010)	3,331	1.9 %	17,505	2.7 %	35,037	3.3 %
Household: 1 Vehicles Available (2010)	30,748	17.5 %	125,787	19.1 %	223,624	20.9 %
Household: 2+ Vehicles Available (2010)	59,036	33.6 %	209,538	31.8 %	333,303	31.2 %
Average Vehicles Per Household (2010)	2		2		2	

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Labor Force						
Est. Labor: Population Age 16+ (2010)	206,742		777,843		1,295,711	
Est. Civilian Employed (2010)	136,067	65.8 %	516,997	66.5 %	811,401	62.6 %
Est. Civilian Unemployed (2010)	8,878	4.3 %	37,611	4.8 %	64,556	5.0 %
Est. In Armed Forces (2010)	156	0.1 %	711	0.1 %	1,187	0.1 %
Est. Not in Labor Force (2010)	61,639	29.8 %	222,524	28.6 %	418,568	32.3 %
Occupation (2000)						
Occupation: Population 16+	99,952		411,115		636,937	
Mgmt, Business, & Financial Operations	17,220	17.2 %	62,964	15.3 %	94,055	14.8 %
Professional and Related	24,099	24.1 %	92,239	22.4 %	131,531	20.7 %
Service	11,606	11.6 %	55,067	13.4 %	92,978	14.6 %
Sales and Office	28,828	28.8 %	120,597	29.3 %	186,515	29.3 %
Farming, Fishing, and Forestry	488	0.5 %	1,067	0.3 %	1,885	0.3 %
Construction, Extraction, & Maintenance	7,765	7.8 %	36,310	8.8 %	60,933	9.6 %
Production, Transport, & Material Moving	9,946	10.0 %	42,870	10.4 %	69,039	10.8 %
Percent White Collar Workers		70.2 %		67.1 %		64.7 %
Percent Blue Collar Workers		29.8 %		32.9 %		35.3 %
Consumer Expenditure (in Millions)						
Total Household Expenditure (2010)	\$5,811		\$20,426		\$33,532	
Total Non-Retail Expenditures (2010)	\$3,363	57.9 %	\$11,801	57.8 %	\$19,345	57.7 %
Total Retail Expenditures (2010)	\$2,448	42.1 %	\$8,624	42.2 %	\$14,187	42.3 %
Apparel (2010)	\$279	4.8 %	\$983	4.8 %	\$1,614	4.8 %
Contributions (2010)	\$218	3.8 %	\$751	3.7 %	\$1,242	3.7 %
Education (2010)	\$145	2.5 %	\$499	2.4 %	\$819	2.4 %
Entertainment (2010)	\$327	5.6 %	\$1,146	5.6 %	\$1,877	5.6 %
Food And Beverages (2010)	\$880	15.1 %	\$3,119	15.3 %	\$5,131	15.3 %
Furnishings And Equipment (2010)	\$263	4.5 %	\$911	4.5 %	\$1,486	4.4 %
Gifts (2010)	\$156	2.7 %	\$537	2.6 %	\$883	2.6 %
Health Care (2010)	\$342	5.9 %	\$1,221	6.0 %	\$2,020	6.0 %
Household Operations (2010)	\$215	3.7 %	\$742	3.6 %	\$1,214	3.6 %
Miscellaneous Expenses (2010)	\$95	1.6 %	\$338	1.7 %	\$556	1.7 %
Personal Care (2010)	\$84	1.4 %	\$296	1.5 %	\$486	1.5 %
Personal Insurance (2010)	\$61	1.0 %	\$210	1.0 %	\$345	1.0 %
Reading (2010)	\$19	0.3 %	\$67	0.3 %	\$110	0.3 %
Shelter (2010)	\$1,123	19.3 %	\$3,936	19.3 %	\$6,467	19.3 %
Tobacco (2010)	\$35	0.6 %	\$129	0.6 %	\$214	0.6 %
Transportation (2010)	\$1,172	20.2 %	\$4,124	20.2 %	\$6,734	20.1 %
Utilities (2010)	\$396	6.8 %	\$1,416	6.9 %	\$2,334	7.0 %
Educational Attainment						
Adult Population (25 Years+)(2010)	177,325		640,060		1,079,037	
Elementary (0 to 8)(2010)	9,958	5.6 %	34,753	5.4 %	80,857	7.5 %
Some High School (9 to 11)(2010)	9,948	5.6 %	40,353	6.3 %	81,994	7.6 %
High School Graduate (12)(2010)	36,413	20.5 %	138,337	21.6 %	251,100	23.3 %
Some College (13 to 16)(2010)	43,752	24.7 %	155,873	24.4 %	253,058	23.5 %
Associate Degree Only(2010)	15,661	8.8 %	56,407	8.8 %	87,657	8.1 %
Bachelor Degree Only(2010)	39,497	22.3 %	139,407	21.8 %	211,049	19.6 %
Graduate Degree(2010)	22,096	12.5 %	74,930	11.7 %	113,322	10.5 %

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Units In Structure						
1 Detached Unit (2000)	55,206	73.0 %	182,140	58.8 %	299,768	54.6 %
1 Attached Unit (2000)	4,130	5.5 %	19,742	6.4 %	39,485	7.2 %
2 to 4 Units (2000)	2,401	3.2 %	17,213	5.6 %	30,924	5.6 %
5 to 9 Units (2000)	3,664	4.8 %	18,986	6.1 %	29,103	5.3 %
10 to 19 Units (2000)	3,175	4.2 %	18,181	5.9 %	28,282	5.1 %
20 to 49 Units (2000)	887	1.2 %	9,888	3.2 %	17,729	3.2 %
50 or more Units (2000)	3,051	4.0 %	29,466	9.5 %	50,704	9.2 %
Mobile Home or Trailer (2000)	3,005		13,469		50,675	
Other Structure (2000)	95		419		2,578	
Homes Built By Year						
Homes Built 1999 to 2000	5,154	6.8 %	15,118	4.9 %	26,793	4.9 %
Homes Built 1995 to 1998	17,170	22.7 %	49,715	16.1 %	73,438	13.4 %
Homes Built 1990 to 1994	12,879	17.0 %	39,690	12.8 %	60,357	11.0 %
Homes Built 1980 to 1989	25,953	34.3 %	94,668	30.6 %	151,369	27.6 %
Homes Built 1970 to 1979	10,314	13.6 %	67,466	21.8 %	122,011	22.2 %
Homes Built 1960 to 1969	2,073	2.7 %	26,815	8.7 %	58,478	10.6 %
Homes Built 1950 to 1959	1,221	1.6 %	10,982	3.5 %	38,629	7.0 %
Homes Built Before 1949	850	1.1 %	5,050	1.6 %	18,174	3.3 %
Home Values (2000)						
Home Values \$1,000,000+	45	0.1 %	174	0.1 %	921	0.3 %
Home Values \$500,000-\$999,999	360	0.7 %	1,123	0.7 %	3,481	1.3 %
Home Values \$400,000-\$499,999	483	1.0 %	1,513	0.9 %	3,437	1.3 %
Home Values \$300,000-\$399,999	1,559	3.1 %	5,214	3.2 %	9,174	3.4 %
Home Values \$200,000-\$299,999	8,470	17.0 %	22,135	13.4 %	33,486	12.4 %
Home Values \$150,000-\$199,999	10,595	21.2 %	32,994	20.0 %	50,543	18.6 %
Home Values \$100,000-\$149,999	21,897	43.8 %	67,892	41.1 %	104,016	38.4 %
Home Values \$70,000-\$99,999	5,519	11.0 %	27,594	16.7 %	48,138	17.8 %
Home Values \$50,000-\$69,999	744	1.5 %	4,812	2.9 %	12,095	4.5 %
Home Values \$25,000-\$49,999	200	0.4 %	1,095	0.7 %	4,406	1.6 %
Home Values \$0-\$24,999	88	0.2 %	622	0.4 %	1,365	0.5 %
Owner Occupied Median Home Value	\$155,453		\$146,865		\$148,576	
Renter Occupied Median Rent	\$697		\$661		\$617	
Transportation to Work (2000)						
Drive to Work Alone	79,890	79.8 %	314,582	76.4 %	479,037	75.1 %
Drive to Work in Carpool	12,713	12.7 %	56,864	13.8 %	93,090	14.6 %
Travel to Work - Public Transportation	734	0.7 %	6,419	1.6 %	12,727	2.0 %
Drive to Work Motorcycle	448	0.4 %	2,034	0.5 %	2,829	0.4 %
Walk or Bicycle to Work	2,045	2.0 %	15,530	3.8 %	22,647	3.6 %
Other Means	609	0.6 %	2,779	0.7 %	5,484	0.9 %
Work at Home	3,625	3.6 %	13,529	3.3 %	22,060	3.5 %
Travel Time (2000)						
Travel to Work in 14 Minutes or Less	21,767	22.6 %	98,296	24.7 %	154,355	25.1 %
Travel to Work in 15 to 29 Minutes	38,714	40.1 %	162,296	40.8 %	246,332	40.0 %
Travel to Work in 30 to 59 Minutes	31,671	32.8 %	119,197	29.9 %	183,086	29.7 %
Travel to Work in 60 Minutes or More	4,288	4.4 %	18,420	4.6 %	32,042	5.2 %
Average Travel Time to Work	24 mins		23 mins		23 mins	

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